# alphagary



## Cookies

Last updated: [January 29, 2019] Added "Alphagary" December 01, 2021

This Cookie Notice explains how Mexichem Specialty Compounds 'Mexichem Speciality Compounds/Alphagary' ('we', 'our' or 'us') uses cookies and similar technologies to recognise you when you visit our website at www.mexichemspecialtycompounds.com and www.alphagary.com (the 'Website') . It explains what these technologies are and why we use them, as well as your rights to control our use of them.

What are cookies?

A cookie is a simple and small file that is stored on your device, for example to offer the basic functionality of the website, to remember your settings and preferences and for statistical purposes. Different types of cookies exist, depending on their features and functions, and they might be stored on the users' devices for different timeframes: session cookies are cancelled at the end of each browsing session; persistent cookies may last up to a certain date that has been pre-set by their owner. Besides cookies, there are other digital techniques to store information or to gain access to information stored on your terminal equipment. We will treat these techniques as if they were cookies and if we mention cookies in our Privacy Notice, we also refer to these techniques.

What is the difference between first party and third party cookies?

We differentiate first party cookies and third party cookies. The word "party" refers to the domain as specified in cookie: the website that is placing the cookie. First party cookies are managed by Mexichem Speciality Compounds/Alphagary itself or used on behalf of Mexichem Specialty Compounds/Alphagary and refer to Mexichem Specialty Compounds'/Alphagary's domain. Third party cookies are placed by third parties and refer to their domain name.

Why do we use cookies?

We use first party and third party cookies for several reasons. Some cookies are required for technical reasons in order for our Websites to operate and we refer to

these as "essential" or "strictly necessary" cookies. Other cookies also enable us to track and target the interests of our users to enhance the experience on our Websites.

What specific cookies are used on the Websites?

Here is a list of the cookies used on this Website:

## ASP.NET\_SessionId

This cookie is necessary for the Websites to function properly and is deleted as soon as you close your browser.

## AlphaGaryCookiePolicy

This cookie is used to display a one-time cookie notification for first-time visitors to the Websites.

## AlphaGaryUID

This cookie is used to personalise the information we show to you on the Websites.

#### ict\_master, ictf\_master, ictf\_il1494 and ictf\_in1494

These cookies store unique visitor references, per installation tracking source cache and per installation number replacement source cache.

#### \_ga, \_gid, \_gat, \_dc\_gtm\_

These are analytical cookies set and used by Google Analytics to provide statistical reports about visitors on the Websites.

Please note that Mexichem Specialty Compounds/Alphagary may be required under local law to obtain consent from you for the use of some of the cookie technologies. If so, we will ask you to consent with the placement of the cookies when you enter the Websites. If you do not consent with the placement of the cookie, we will not place the cookie. However, in that case we are not able to personalize the content on our Websites. If you have consented with the use of cookies, you have the right to withdraw your consent at any time.

When functional or analytical cookies are rejected, Mexichem Speciality Compounds/Alphagary will not be aware of its Websites performance and content quality and Mexichem Speciality Compounds/Alphagary is not able to improve the user experience of the Websites.

#### Other tracking technologies

Cookies are not the only way to recognise or track visitors to a website. We may use other, similar technologies from time to time, like web beacons (sometimes called "tracking pixels" or "clear gifs"). These are tiny graphics files that contain a unique identifier that enable us to recognise when someone has visited our Websites. This allows us, for example, to monitor the traffic patterns of users from one page within our Websites to another, to deliver or communicate with cookies, to understand whether you have come to our Websites from an online advertisement displayed on a third-party website, to improve site performance, and to measure the success of e-mail marketing campaigns. In many instances, these technologies are reliant on cookies to function properly, and so declining cookies will impair their functioning.

Third parties may serve cookies on your computer or mobile device to serve advertising through our Websites. These companies may use information about your visits to this and other websites in order to provide relevant advertisements about goods and services that you may be interested in. They may also employ technology that is used to measure the effectiveness of advertisements. This can be accomplished by them using cookies or web beacons to collect information about your visits to this and other sites in order to provide relevant advertisements about goods and services of potential interest to you. The information collected through this process does not enable us or them to identify your name, contact details or other personally identifying details unless you choose to provide these.

#### How can I control cookies?

More information with regard to withdrawal or modification or your consent, activation, deactivation and deletion of cookies can be found in the instructions via the help-functionality of your web browser. Please note that if you set your browser to disable cookies, the Websites might not work properly and some services or some of the Websites' functionalities may not be available or work smoothly, and you could be required to modify or manually fill in some information or preferences each time you visit the Websites.



How often will you update this Cookie Notice?

We may update this Cookie Notice from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal or regulatory reasons. Please therefore re-visit this Cookie Notice regularly to stay informed about our use of cookies and related technologies.

The date at the top of this Cookie Notice indicates when it was last updated.

Where can I get further information?

If you have any questions about our use of cookies or other technologies, please email us at mscenquiries@mexichem.com or enquiries@alphagary.com

Mexichem Specialty Compounds / Alphagary

Attn: Marketing Department

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